

**Before the  
Federal Communications Commission  
Washington, D.C. 20554**

|                                  |   |                           |
|----------------------------------|---|---------------------------|
| In the Matter of                 | ) | File Number EB-02-TP-606  |
|                                  | ) |                           |
| Brian N. Bloom                   | ) | NAL/Acct. No.200332700015 |
| 502 Derby Drive                  | ) |                           |
| Altamonte Springs, Florida 32714 | ) | FRN 0008028706            |
|                                  | ) |                           |

**NOTICE OF APPARENT LIABILITY FOR FORFEITURE**

**Released:** February 11, 2003

By the Enforcement Bureau, Tampa Office:

**I. INTRODUCTION**

1. In this Notice of Apparent Liability for Forfeiture ("NAL"), we find Brian N. Bloom ("Mr. Bloom") apparently liable for a forfeiture in the amount of ten thousand dollars (\$10,000) for willful violation of Section 301 of the Communications Act of 1934, as amended ("Act").<sup>1</sup> Specifically, we find Mr. Bloom apparently liable for operating a radio station on the frequency of 93.9 MHz without Commission authorization.

**II. BACKGROUND**

2. On November 4, 2002, two agents from the Commission's Tampa Field Office drove an FCC mobile direction finding vehicle to the Orlando, Florida area and observed an FM radio station operating on 93.9 MHz. Using direction finding equipment and techniques, the agents determined that the station was broadcasting from a commercial office building at 227 N. Magnolia Avenue, Orlando, Florida. Agents had previously located and inspected an unlicensed radio station operating on 93.9 MHz broadcasting from this address in Suite 103. The agents took field strength measurements of the station's signal and determined that the station required a license to operate.<sup>2</sup> The FCC's records showed no license had been issued for this operation.

3. Still on November 4, 2002, the agents inspected the radio station broadcasting on 93.9 MHz in Suite 103. The agents found an FM radio transmitter in operation. The agents identified one of the persons present inside Suite 103 as Brian N. Bloom. Mr. Bloom stated that he was not the owner of the equipment but was doing a favor to the owners by turning the station's transmitter 'on' and 'off.' The

---

<sup>1</sup> 47 U.S.C. § 301.

<sup>2</sup> Section 15.239 of the Commission's Rules, 47 C.F.R. § 15.239, provides that non-licensed broadcasting in the 88-108 MHz band is permitted only if the field strength of the transmissions does not exceed 250 µV/m at three meters. Measurements showed that the field strength of the station's signal exceeded the permissible level for a non-licensed low-power radio transmitter by 5,094 times.

agents recognized Mr. Bloom's voice as the person broadcasting on the air prior to the inspection. Mr. Bloom deactivated the transmitter and the agents confirmed that the station on 93.9 MHz was no longer in operation.

### III. DISCUSSION

4. Section 301 of the Act provides that no person shall use or operate any apparatus for the transmission of energy of communications or signals by radio within the United States except under and in accordance with the Act and with a license. On November 4, 2002, Brian N. Bloom operated radio-transmitting equipment on the frequency 93.9 MHz without the required Commission authorization.

5. Based on the evidence before us, we find Brian N. Bloom willfully<sup>3</sup> violated Section 301 of the Act by operating a radio transmission apparatus without a license.

6. Pursuant to Section 1.80(b)(4) of the Rules,<sup>4</sup> the base forfeiture amount for operation without an instrument of authorization for the service is \$10,000. In assessing the monetary forfeiture amount, we must also take into account the statutory factors set forth in Section 503(b)(2)(D) of the Act which include the nature, circumstances, extent, and gravity of the violation, and with respect to the violator, the degree of culpability, any history of prior offenses, ability to pay, and other such matters as justice may require.<sup>5</sup> Considering the entire record and applying the factors listed above, this case warrants a \$10,000 forfeiture.

### IV. ORDERING CLAUSES

7. Accordingly, IT IS ORDERED THAT, pursuant to Section 503(b) of the Act,<sup>6</sup> and Sections 0.111, 0.311 and 1.80 of the Rules,<sup>7</sup> Brian N. Bloom is hereby NOTIFIED of this APPARENT LIABILITY FOR A FORFEITURE in the amount of ten thousand dollars (\$10,000) for willful violation of Section 301 of the Act by operating radio transmitting equipment on the frequency 93.9 MHz without benefit of the required Commission authorization.

8. IT IS FURTHER ORDERED THAT, pursuant to Section 1.80 of the Rules, within thirty days of the release date of this NAL, Brian N. Bloom SHALL PAY the full amount of the proposed forfeiture or SHALL FILE a written statement seeking reduction or cancellation of the proposed forfeiture.

9. Payment of the forfeiture may be made by mailing a check or similar instrument, payable to the

---

<sup>3</sup> Section 312(f)(1) of the Act, 47 U.S.C. § 312(f)(1), which applies to violations for which forfeitures are assessed under Section 503(b) of the Act, provides that "[t]he term 'willful', when used with reference to the commission or omission of any act, means the conscious and deliberate commission or omission of such act, irrespective of any intent to violate any provision of this Act . . . ." See *Southern California Broadcasting Co.*, 6 FCC Rcd 4387-88 (1991).

<sup>4</sup> 47 C.F.R. § 1.80(b)(4).

<sup>5</sup> 47 U.S.C. § 503(b)(2)(D).

<sup>6</sup> 47 U.S.C. § 503(b).

<sup>7</sup> 47 C.F.R. §§ 0.111, 0.311, 1.80.

order of the Federal Communications Commission, to the Forfeiture Collection Section, Finance Branch, Federal Communications Commission, P.O. Box 73482, Chicago, Illinois 60673-7482. The payment should note the NAL/Acct. No. and FRN referenced above. Requests for payment of the full amount of this NAL under an installment plan should be sent to: Chief, Revenue and Receivables Operations Group, 445 12th Street, S.W., Washington, D.C. 20554.<sup>8</sup>

10. The response, if any, must be mailed to Federal Communications Commission, Office of the Secretary, 445 12<sup>th</sup> Street SW, Washington DC 20554, Attn: Enforcement Bureau-Technical & Public Safety Division and MUST INCLUDE THE NAL/Acct. No. referenced above.

11. The Commission will not consider reducing or canceling a forfeiture in response to a claim of inability to pay unless the petitioner submits: (1) federal tax returns for the most recent three-year period; (2) financial statements prepared according to generally accepted accounting practices (“GAAP”); or (3) some other reliable and objective documentation that accurately reflects the petitioner’s current financial status. Any claim of inability to pay must specifically identify the basis for the claim by reference to the financial documentation submitted.

12. Under the Small Business Paperwork Relief Act of 2002, Pub L. No. 107-198, 116 Stat. 729 (June 28, 2002), the FCC is engaged in a two-year tracking process regarding the size of entities involved in forfeitures. If you qualify as a small entity and if you wish to be treated as a small entity for tracking purposes, please so certify to us within thirty (30) days of this NAL, either in your response to the NAL or in a separate filing to be sent to the Technical & Public Safety Division. Your certification should indicate whether you, including your parent entity and its subsidiaries, meet one of the definitions set forth in the list provided by the FCC’s Office of Communications Business Opportunities (OCBO) set forth in Attachment A of this Notice of Apparent Liability. This information will be used for tracking purposes only. Your response or failure to respond to this question will have no effect on your rights and responsibilities pursuant to Section 503(b) of the Communications Act. If you have questions regarding any of the information contained in Attachment A, please contact OCBO at (202) 418-0990.

13. IT IS FURTHER ORDERED THAT a copy of this NAL shall be sent by regular mail and Certified Mail Return Receipt Requested to Brian N. Bloom, 502 Derby Drive, Altamonte Springs, Florida 32714.

FEDERAL COMMUNICATIONS COMMISSION

Ralph M. Barlow  
Tampa Field Office, Enforcement Bureau

---

<sup>8</sup> See 47 C.F.R. § 1.1914.

Attachment